



Report on

“Entrepreneurial Insight: A Journey of Creativity, Innovation & Inspiration”



Organized by E-Cell, Williamnagar Government College on the 29th August, 2024.





The workshop aimed to ignite the entrepreneurial spirit among students, equipping them with the knowledge and tools needed to navigate the world of startups and innovation. The event was designed to be a comprehensive experience, blending theoretical insights with practical applications, inspiring students to think creatively and pursue their entrepreneurial aspirations. A total of 77 students participated in the Workshop.

The primary objectives of the workshop are to:


- i. **Cultivate Entrepreneurial Mindset:** The workshop fostered an entrepreneurial mindset among students, encouraging them to think creatively and innovatively in solving real-world problems.
- ii. **Enhance Creativity and Innovation:** The workshop also provided students with the tools and techniques to enhance their creativity, enabling them to generate innovative ideas.
- iii. **Inspire and Motivate:** Local entrepreneurs of Meghalaya shared their success stories which inspired students, and guided them into the potential impact of entrepreneurship on society.
- iv. **Provide Practical Insights:** The workshop offered practical insights into the entrepreneurial journey, business model development and the challenges of starting a business.
- v. **Networking Opportunities:** The workshop created opportunities for students to network with like-minded peers, mentors, and the PRIME Team, fostering collaboration and partnerships.

Session 1 (Opening Session): Setting the Stage

The workshop kicked off with an opening session from Shri. Artis L Sohshang (*Convener, Entrepreneur & Vocation Committee, WGC*) which set the stage for the day's activities. The session introduced the theme of the workshop, outlining the objectives, and provided an overview of the agenda. Further, the session also introduced the entrepreneurs and the PRIME Team from Tura as resource persons for the programme.

Session 2: Understanding Entrepreneurship and Q&A Panel

In this session, local entrepreneurs shared their journey, highlighting the importance of creativity, innovation, and resilience in entrepreneurship. The speakers on this session comprised of (i) Smt. Senioritha M Sangma (*Founder of Senioritha Sangma Food Product,*


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Selsella) (ii) Smt. Tasha Wanma P Mark (*Founder of Wanderer Art, Tura*) (iii) Smt. Nothira Marak (*Founding Member of Bakrime Loinloom Society, Williamnagar*) (iv) Shri. Sherbor Thabah (*Co-Founder & Director of Damad Fruit Wine LLP, Mawkyrwat*)

The session explored on:

- (i) **Ideas that turned into business:** Local entrepreneurs were given their allotted time to narrate/present their entrepreneurial journey.
- (ii) **Common Challenges:** They also discussed common challenges faced by entrepreneurs, such as funding, competition, and market entry.
- (iii) **Building Resilience:** They also shared the techniques for building resilience and staying motivated during tough times.
- (iv) **Mentorship and Support:** Entrepreneurs also highlighted on the importance of mentorship and how to seek out mentors who can guide the entrepreneurial journey.
- (v) **Success stories:** Entrepreneurs also shared their success stories and how much their business has impacted their lives.
- (vi) After each entrepreneur presents their journey, a **Q & A panel** was conducted to address the queries from the students.

Session 3: Felicitation of the First Student Entrepreneurs

In this session the first group of Student Entrepreneurs of Williamnagar Government College were felicitated by Shri. Rajiv K Marak (*Principal, Williamnagar Government College*). Further, Dr. Cheriak D D Sangma (*Joint-Coordinator E-Cell, WGC*) highlighted on the achievements of the first Student Entrepreneurs of the College, for not only being students but trailblazers for the student community of the College. Further, Dr. Cheriak also encouraged them to stay committed to learning, adapting, and growing.

Closing Session: The Way Forward

The workshop concluded with a closing remark from a Dr. Antarwell Warjri (*Member, Entrepreneur & Vocation Committee, WGC*) who summarized the key takeaways of the day. Students were encouraged to reflect on what they had learnt and how they can apply it in their own entrepreneurial endeavors. Dr. Antarwell also highlighted opportunities for further learning and involvement in the entrepreneurial ecosystem and also conveyed the vote of thanks to all the resource persons, faculties, and student participants.

Smt. Bandakerlin Lyngdoh (*Asst. Professor*)
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E-Cell
Williamnagar Government College

Principal
Williamnagar Govt. College
East Garo Hills, Meghalaya.

Asst Professor
Williamnagar Govt. College
East Garo Hills, Meghalaya



PHOTGRAPHS



About The Workshop

This event is designed to be a comprehensive experience, blending theoretical insights with practical applications, inspiring students to think creatively and pursue their entrepreneurial aspirations.

Scan



QR code

Registration



Venue: E-Cell Hall
Williamnagar Govt. College

Gwgcecell@gmail.com

Workshop on

"Entrepreneurial Insight: A Journey of Creativity, Innovation and Inspiration"

Organized by


E-cell - Williamnagar
Government
College

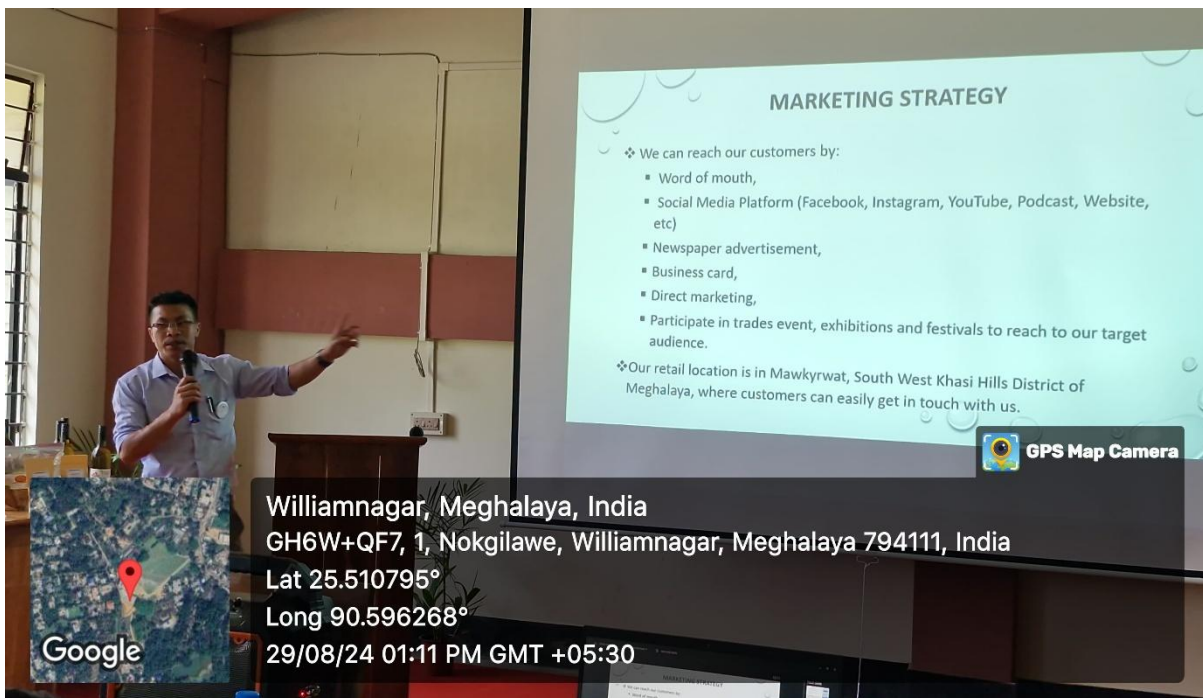
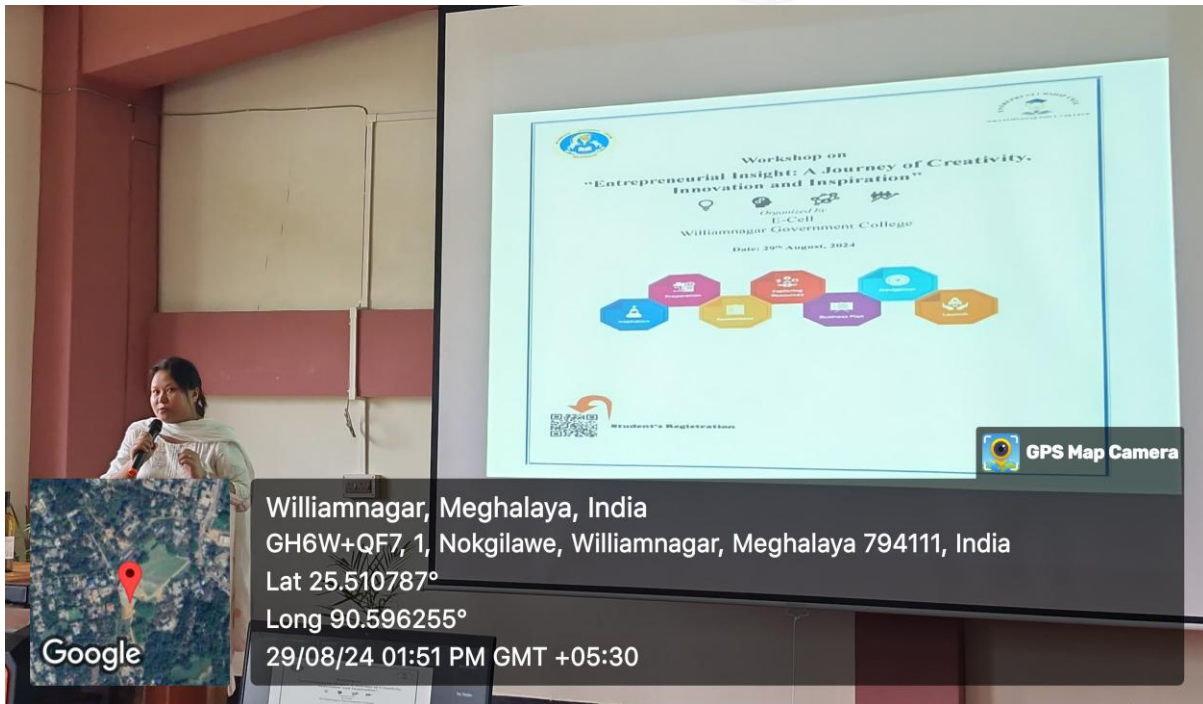
29th August, 2024




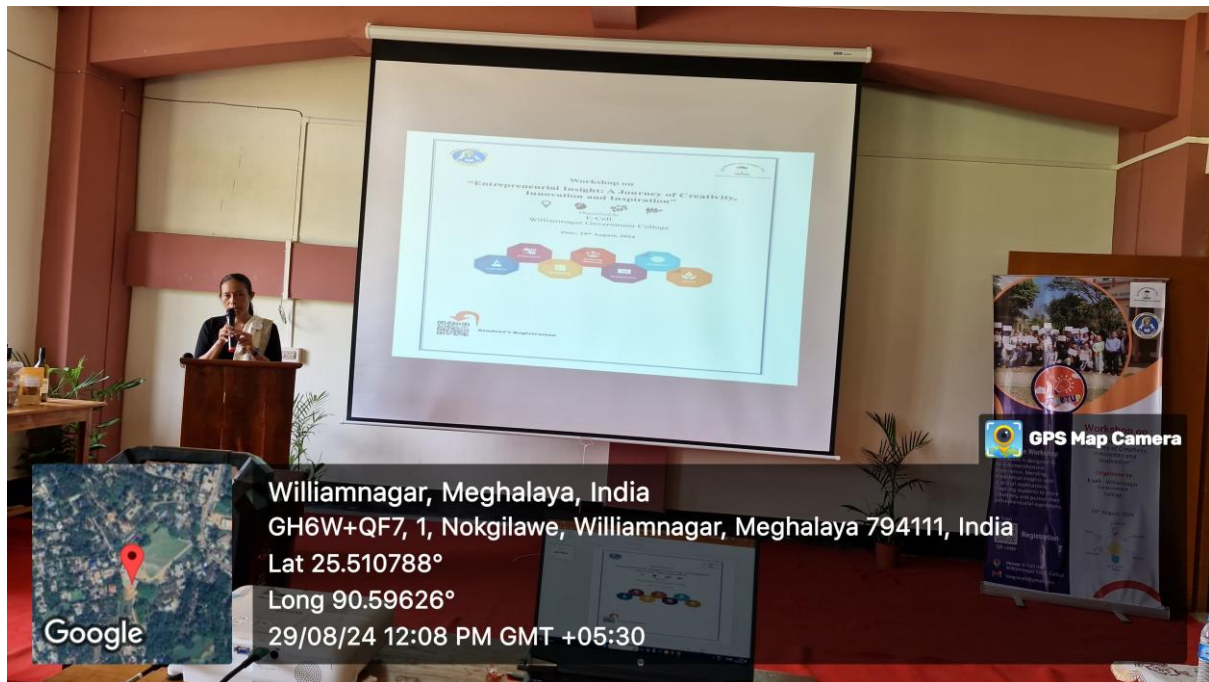
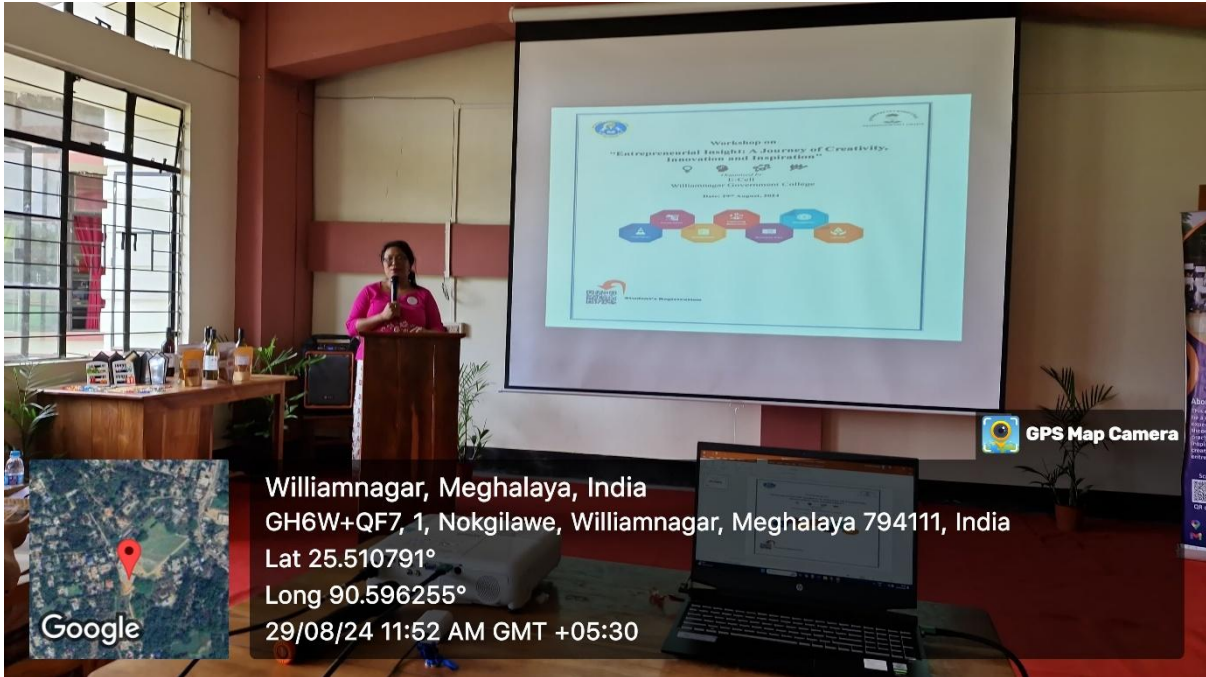
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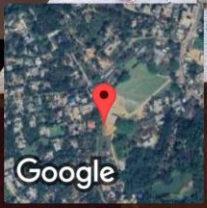
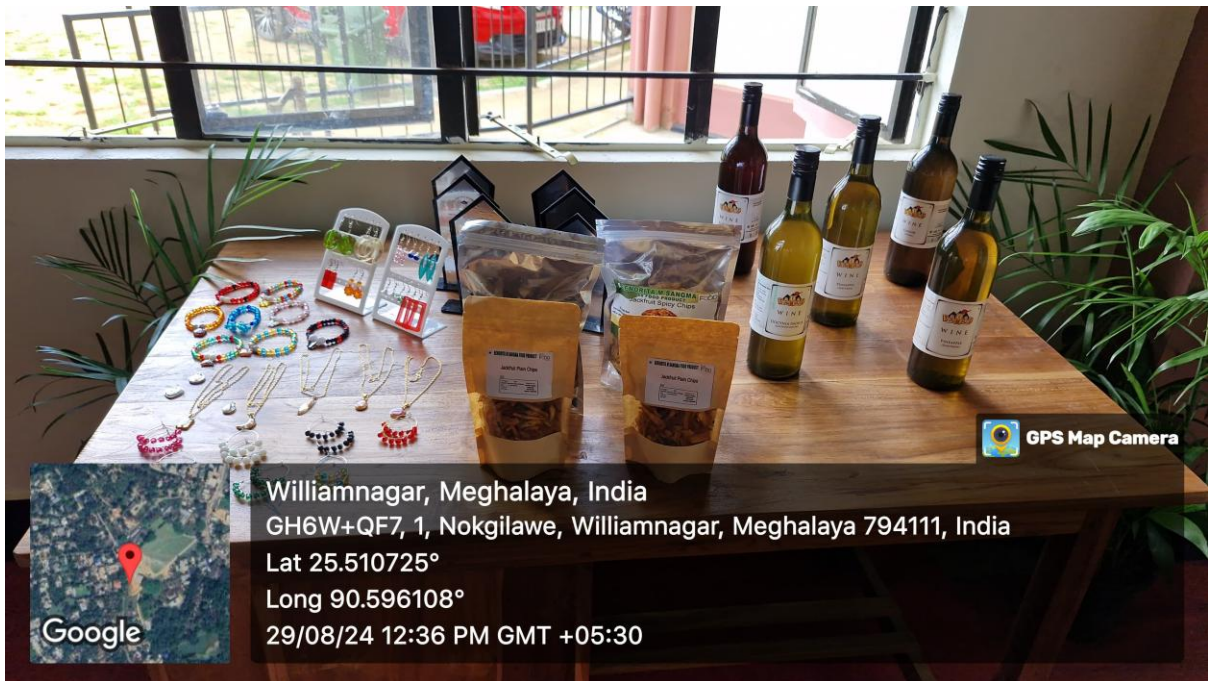

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Students' attendance for the workshop on

"Entrepreneurial Insight: A Journey of Creativity, Innovation and Inspiration"


on the 29th August, 2024.

Sl. No.	Name of Student (In block Letter)	Semester (I/III/V)	Department	Signature
1.	Picubinth M Sangma	1	English	
2.	HEPPIA N. MARAK	1	GARO	
3.	CHICHILIA K. SANGMA	1	EDUCATION	
4.	CHISALA N MARAK	1	EDUCATION	
5.	SALAPTEHI D. SANGMA	V	ECONOMIC	
6.	POLSAMANG M. MARAK	V	ENGLISH	
7.	DISHABI H. MARAK	V	EDUCATION	
8.	Notyrukehi N. Sangma	V	Economics	
9.	BLESTER N. SANGMA	ALUMI	ECONOMICS	
10.	Sandinath N. Sangma	V	POL. SCIENCE	
11.	MAMUTH M SANGMA	V	Pol/Science	
12.	SALBIN M SANGMA	V	GARO	
13.	LOISING M SANGMA	3	GARO	
14.	PUNNAMARY M SANGMA	3	GARO	
15.	TOKE P. SANGMA	1	ENGLIST	
16.	SENGBA CH SANGMA	1	ECONOMICS	
17.	SILGIRA R. MARAK	3	HISTORY	
18.	TAKAMCHI N. MARAK	1	ENGLISH	
19.	AJE K SANGMA	V	EDUCATION	
20.	CHESIME D MOHIN	V	EDUCATION	
21.	TENGRAK MARAK	3	ECONOMICS	
22.	Ranitha Ch. marak	3	History	
23.	Chamykimlime R. Marak	3	History	
24.	AMUJA D. MOMIN	5	GARO	
25.	ELCYNA G. MOMIN	V	EDUCATION	
26.	Marshita R. Sangma	3	Economics	
27.	Tengchugra N Marak	1	Pol. Sce	
28.	LRSING R. MARAK	V	EDUCATION	
29.	SILJIME M SANGMA	3	POL/SCIENCE	

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30.	TANGSIMCHI D. SHIRA	I	Education	<i>Shira</i>
31.	ANASACHURNA N. MARAK	I	History	<i>Shira</i>
32.	ELBIRTH. R. SANGMA	I	GARO	<i>Shira</i>
33.	PANGSANG M. SANGMA	I	Education	<i>Shira</i>
✓34.	CHONMECHI R. MARAK	5	Garo	<i>Shira</i>
✓35.	Chemenoka S. Sangma	5 th	Economics	<i>Shira</i>
✓36.	GRICY J SANGMA	5 th	GARO	<i>Shira</i>
37.	AMBICA N. SANGMA	5 th	Pol. Science	<i>Shira</i>
38.	JANUBIRTH N. SANGMA	1 st	English	<i>Shira</i>
✓39.	BELGIUM R. SANGMA	1 st	ENGLISH	<i>Shira</i>
✓40.	SENGPANG M. SANGMA	5 th	ECONOMICS	<i>Shira</i>
41.	BALKAMCHI S. MARAK	5 th	POL SCIENCE	<i>Shira</i>
42.	GRIKSALCHEBIAN M. SANGMA	5 th	pol science	<i>Shira</i>
43.	RAKKIM CH MARAK	2 nd	Education	<i>Shira</i>
44.	Walsambirth D. Sangma	1 st	Economics	<i>Shira</i>
45.	SENGBIRTH. W. MOMIN	1 st	Pol Science	<i>Shira</i>
46.	JAKSENG M. MARAK	5 th	ENGLISH	<i>Shira</i>
47.	TENGSANG M. SANGMA	3 rd	ECONOMICS	<i>Shira</i>
48.	DIMRE CH MARAK	3 rd	ECONOMICS	<i>Shira</i>
49.	Tijiwal G. Marak	3 rd	Economics	<i>Shira</i>
50.	PRINGME R SANGMA	5 th Semester	GARO	<i>Shira</i>
✓51.	SENGANGCHIN. MOMIN	5 th semester	Education	<i>Shira</i>
✓52.	AGATHA G. MARAK	5 th Semester	GARO	<i>Shira</i>
✓53.	CHEANA R. MARAK	5 th Semester	GARO	<i>Shira</i>
✓54.	JUHI N. MARAK	5 th Semester	Education	<i>Shira</i>
55.	Merilha R. Marak	5 th Semester	Garo	<i>Shira</i>
56.	Babitha N. Marak.	5 th Semester	Garo	<i>Shira</i>
57.	TENGRIMESHA T. SANGMA	3 rd Semester	HISTORY	<i>Shira</i>
58.	HENRY WENY T. SANGMA	3 rd Semester	ENGLISH	<i>Shira</i>
59.	OVIEADO GRAN N SANGMA	1 st Sem	History	<i>Shira</i>
60.	TIACHMI G. MOMIN	5 th Semester	Garo	<i>Shira</i>
61.	NEHALINA D. SHIRA	5 th Semester	Pol Science	<i>Shira</i>
62.	MOLBIRITHA SANGMA	5 th Semester	Pol. Science	<i>Shira</i>
63.	Shiny TUINISHA SANGMA	ALUMI	ECONOMICS	<i>Shira</i>
64.	CHECHIMME N. MARAK	3 rd semester	HISTORY	<i>Shira</i>

65.	TENGSRANG S MARAK	1st Sem	Pol. Science	John
66.	CHEBAMCHEKU S. SANGMA	6 th Sem	History	Chabachetm
67.	GRIKWASA CH. MOMIN	V	Economics	John
68.	CHANGHRA CH. MOMIN	IV Sem	English	John
69.	PRINGSAMÉ M. MARAK	V Sem	Economics	P. Hovate
70.	Marina ch Sangma	IV Sem	Economics	M. ch. Sy
71.	Aingchi -D- Shira	V Sem	Economics	P. D. Shira
72.	CHASAK R. SANGMA	IV Sem	Economics	CR. Sangma
73.	CHEAMBO N. SANGMA	1st Sem	Political Sc	Sangma
74.	TENDAA N. SANGMA	5 th Sem	Economics	Sangma
75.	Brikimchi N. Sangma	5 th Sem	Economics	B. D. S
76.	Dilovame G. Momin	5 th Sem	Economics	D. Momin
77.	Nathira Ch. Marak			Ch
78.	Tasha W. P. Marak		Resource person	John
79.	Jidha W. Sangma		PRIME	John
80.	Senoriltha M. Sangma			Sangma
81.	Dr. Sherik D. D. Sangma	Asst. Prof.	PRIME	Sangma
82.	Serikme Ch. Momin			S. Momin
83.	Col. Doriel Ch. Marak	Director	Dept. of Gov	John
84.	Smt. Singchi R. Marak	Asst. Prof.	Govt	John
85.	Dr. Anjanwell Wanjari	Asst. Prof	Post- S.C.	Wanjari
86.	Mr. Sherbur Thabak	Resource person		S. Thabak
87.	Shri. D. John Soikhang		Teachers	John
88.	Shri Aris Linton S.	Asst. Professor		John
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